

District-Level Workshop on Emerging Digital Needs in Health & Launch of ABDM Microsite in Tiruchirappalli



The Tamil Nadu Health Systems Project - ABDM Tamil Nadu organized the District-Level Workshop on Emerging Digital Needs in Health and the Launch of the ABDM Microsite at the 1st Floor Conference Hall, Collectorate, Tiruchirapalli. The event, held on 11th April 2025, was graced by the presence of Thiru. M. Pradeep Kumar, I.A.S., District Collector, Tiruchirapalli, along with the Joint **Director - TNHSP, Joint Director of** Health Services, Tiruchirapalli District, and the Dean of K.A.P. **Viswanatham Government Medical** College. Their presence highlighted the administration's strong commitment to driving digital transformation in healthcare.

Ayushman Bharat Digital Mission (ABDM)

The Ayushman Bharat Digital Mission (ABDM) aims to create a comprehensive digital health ecosystem in India. It provides individuals with a unique ABHA ID to securely store and share their health records with consent. The mission promotes interoperability, standardization, and seamless access to health information across sectors. Key components include the Health Facility Registry (HFR), Healthcare Professional Registry (HPR), and Personal Health Record (PHR). ABDM encourages innovation and private sector participation, supporting efficient healthcare delivery and a patient-centric digital health system.





• Key Objectives of the Workshop

- The workshop gathered key stakeholders to discuss and accelerate the implementation of the Ayushman Bharat Digital Mission (ABDM) in Tiruchirapalli district.
- It emphasized the importance of components like ABHA ID, HFR, HPR, HMIS, and PHR in creating a seamless digital health ecosystem.
- Participants gained valuable insights into how these elements work together to drive healthcare digitization
- By the conclusion of the workshop, participants had gained a clearer understanding of the ABDM's objectives, the importance of Microsites, and the actionable steps needed to strengthen digital integration within their health facilities.



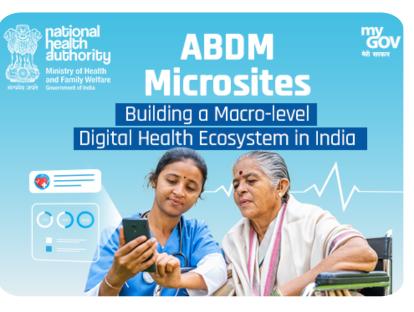
The workshop also featured the official release of IEC materials designed to support ABDM. These materials focused on key components such as the ABHA ID (Ayushman Bharat Health Account), Health Facility Registry (HFR), and Healthcare Professional Registry (HPR).

Additionally, they addressed common myths and misconceptions surrounding digital health initiatives. The IEC resources were developed to strengthen awareness and engagement at the grassroots level.



Collaboration for Digital Health Adoption

The workshop emphasized collaboration between government bodies, private medical colleges, and healthcare providers, along with engaging professional associations like IMA, IDA, and the Pharmacy Association for ABDM Microsite activities. An interactive street play creatively conveyed the benefits of digital health, ensuring accessibility and engagement.



• What are Microsites?

- The "100 Microsites Project" is an initiative by the National Health Authority (NHA).
- It is designed to accelerate the adoption of the Ayushman Bharat Digital Mission (ABDM) among private healthcare providers.
- The project focuses on integrating private healthcare facilities—including clinics, hospitals, laboratories, and pharmacies—into the ABDM ecosystem.
- This integration aims to expand the digital health network across the country.
- In Tamil Nadu, the project is being implemented under the guidance of the State Mission Director, ABDM.
- M/s PATH serves as the Development Partner, and M/s Gramodaya acts as the Interfacing Agency.
- The project is currently active in key locations including:
- 1. Avadi (Tiruvallur District)
- 2.Krishnagiri Taluk (Krishnagiri District)
- 3.Hosur Taluk (Krishnagiri District)
 - 4.Chennai
 - 5. Tiruchirappalli
 - 6.Coimbatore
 - 7. Madurai
- The main aim is to foster a stronger digital health infrastructure by promoting seamless registration and onboarding of private healthcare establishments into the ABDM framework.